

CAPABILITIES STATEMENT

VenasGroup · Woman-Owned Small Business (WOSB / EDWOSB)

Purpose

This statement presents VenasGroup's core competencies, differentiators, and contracting data so that agency program offices, contracting officers, and prime contractors can quickly assess our fit for a requirement and initiate a direct award, set-aside award, subcontract, or teaming action.

Who We Are

VenasGroup is a woman-owned, family- and community-centered firm based in Washington, DC. We combine workforce development and training delivery with AI and technology-driven solutions, helping public-sector clients build the people, processes, and systems that sustain mission performance after the contract ends. Our teams work close to the communities our clients serve, which keeps adoption high and turnover low.

Core Competencies

Workforce Development & Training	AI & Technology Solutions	Program & Community Delivery
• Curriculum and instructional systems design (ADDIE) • Instructor-led, virtual, and blended delivery • Credentialing and apprenticeship pathways • Needs assessment, evaluation, and change management	• Applied and generative-AI enablement • Data engineering, analytics, and dashboards • Process automation and workflow modernization • IT support, integration, and AI governance	• Program and project management (PMBOK) • Community engagement and outreach • Family- and youth-focused services • Staffing, reporting, QA, and compliance

Differentiators

- Woman-owned and economically disadvantaged (WOSB/EDWOSB) supports agency small business and socioeconomic goals on direct and subcontracted work.
- Training plus technology in one team. We deploy the tool and build the workforce that will actually run it, avoiding the adoption gap that follows tech only awards.



- Community rooted delivery model: local hiring and family-centered engagement produce higher participation, completion, and retention rates.
- Flexible contracting posture: VenasGroup performs as prime, as subcontractor or teaming partner, and as an authorized agent under a partner's GSA MAS or GWAC vehicle and supports sole-source justifications where our capability is unique.
- Responsive small-business governance. One accountable point of contact and rapid mobilization on short fuse requirements.

Company Data

Legal name	VenasGroup
Unique Entity ID (SAM)	KFSCMQJ961P3
CAGE / NCAGE	9P5Z1
Business size / status	Small business · Woman-Owned Small Business (WOSB) · EDWOSB
SAM registration	Active and current (FAR 52.204-7 compliant)
Address	2539 18th Street SE, Washington, DC
Point of contact	Marvena Baird · 202.618.0272 · marvenab@venasgroup.org
Accepts government purchase card	Yes
Bonding / insurance	Yes

NAICS and PSC codes

Code	Description	Primary / Secondary
611430	Professional and Management Development Training	Primary
541611	Administrative and General Management Consulting Services	Secondary
541511	Custom Computer Programming Services	Secondary
541512	Computer Systems Design Services	Secondary
624190	Other Individual and Family Services	Secondary



Contract vehicles and award pathways

Pathway	How VenasGroup performs
Prime — open market	Direct award for supplies and services within the micro-purchase and simplified acquisition thresholds, and for negotiated actions.
WOSB / EDWOSB set-aside	Eligible for set-aside and sole-source awards under the WOSB Federal Contracting Program in authorized NAICS codes.
Agent under a partner's vehicle	Performs under a partner prime's GSA MAS, GSA OASIS, or GWAC contract with the prime's written authorization; award, invoicing, and payment run to the contract holder.
Subcontract / teaming	Teaming agreements and subcontracts supporting prime contractors' small business participation plans.
Sole source	Supports justification on unique capability, brand-name or authorized-reseller basis, with market research and price reasonableness documentation.
Vehicle	IDIQ, BPA, and GWAC accepted



Past Performance

Customer/Client	Scope Agency and outcome	Reference POC
Oakhurst Development	Scope Performed: VenasGroup designed and delivered a customized workforce-development training program using ADDIE methodology, including curriculum creation, instructor-led sessions, virtual modules, and community-based engagement. We provided needs assessment, change-management support, and credentialing pathways aligned with Oakhurst's workforce expansion goals. Measurable Result: • Trained 126 participants with a 94% completion rate • Increased job-placement outcomes by 38% within 120 days • Reduced onboarding time for new hires by 22% through standardized training • Achieved 100% compliance with reporting and QA requirements	Stanley Robinson/stanley@oakhurstdevelopment.com



Customer/Client	Scope Agency and outcome	Reference POC
Fortune V	Scope Performed: VenasGroup implemented applied and generative-AI solutions to streamline Fortune V's internal administrative workflows. Work included data engineering, dashboard creation, automation of repetitive tasks, and integration of AI governance protocols. We also trained staff to operate the new systems, ensuring adoption and long-term sustainability. Measurable Result: • Reduced manual processing time by 61% across three core workflows • Increased data accuracy to 99.4%, verified through post-implementation audits • Cut administrative backlog from 14 days to under 48 hours • Delivered a \$112,000 annual cost savings through automation and efficiency gains	Tahisha Brooks/tbrooksCEO@gmail.com



Customer/Client	Scope Agency and outcome	Reference POC
Intellectual Properties LLC	Scope Performed: VenasGroup provided PMBOK-aligned project management, community outreach, and family-services delivery for a multi-site engagement. Work included staffing, reporting, compliance tracking, and direct service coordination for youth and family programs. We also modernized intake processes and improved service-delivery workflows. Measurable Result: • Increased program participation by 47% within the first quarter • Improved service-delivery turnaround time from 10 days to 72 hours • Achieved zero compliance findings during external review • Raised community satisfaction scores from 3.1 to 4.8 out of 5	Darrick Brown/interlectualpropertygrouppllc@gmail.com

Next Steps

1. Send the requirement, solicitation number, or statement of need to Marvena Baird at marvenab@venasgroup.org.
2. VenasGroup returns a capability confirmation and suggested award pathway within two business days.
3. Request a capability briefing or a rough order of magnitude estimate for market research purposes.

4. For work under a partner vehicle, VenasGroup provides the prime authorization letter and teaming documentation on request.